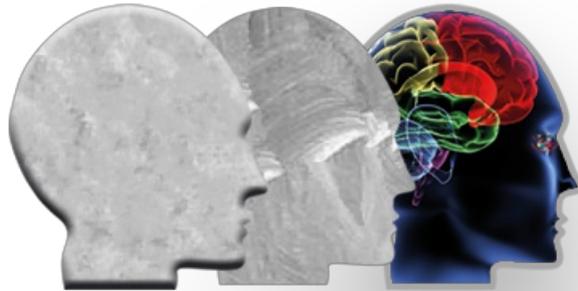


# Your Life In Colour

## Executive Profile



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### The Demo Color Persona

Providing You with Coaching and Training  
Tools and Materials to Make your Life easier  
and Colourful!



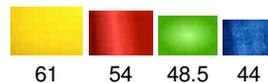
your logo  
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Color Persona  
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### Persona Profile James Bond

Your Colour Sequence



Questionnaire Date: 18th of May 2018  
Published Date: 24th of May 2018

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### How Your Color Persona Report Is Organised.

Based on James's responses to the Color Persona questionnaire – we can extrapolate certain traits, behaviours, improvements and values James brings to people and the team, in addition, communication style, things to do and not to do to improve coherency with others and improve working relationships in both personal and work environments.

The pages in this report may vary, as pages may have been excluded from the report. The report comprises of a number of sections as follows:

- A Bit of History - Background to the 4 Temperaments and Carl G Jung preferences.
- The Color Persona Model - Our colour model in relation to the 4 Temperaments and Carl G Jung preferences.
- James's Colour Personality: Conscious score Chart and 2 page Color Persona Report.
- James's Skills and Areas of Improvement: Unconscious Chart, key Skills and Improvements.
- Attitude to others, Decision making and Perceiving information charts.
- James in a Team & Communication Strategy.
- How James should communicate with a Red/Blue/Green/Yellow colour preferences with Do's and Don'ts.
- James in a Team - Innovation & Personal Development: - Skills and Development.
- Development Action plan for James.

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One of the best known ways of categorising human temperament was established by Greek physician Hippocrates (c. 460 – c. 370 BC), who introduced the concept of the Four Humours or Four Temperaments where **four** bodily fluids were thought to affect human **personality** traits and behaviours. These fluid compositions were represented in four different colours. Modern medicine may not support the purported link between bodily fluids and one's behavioural traits. However, this theory has paved the way for studies on human personality to use colour coding as a graphical way to illustrate personality types and behavioural traits.

The temperaments are a way of broadly classifying peoples' emotional attitudes and foundations of their personality. As human beings, we all have a wide range of different emotions such a happiness, anger, sadness, and so on. At times we want to be alone and other times we prefer the company of other people. The temperaments are made up of a combination of these emotions.

According to Carl G. Jung's theory of psychological types [Jung, 1971], people can be characterised by their preference of general attitude:

- How people Interact with others - Introvert/Ambivert and extrovert – energies
- How people make decisions - Thinking and Feeling
- How people gather information – Sensing and Intuition

Color Persona believes that life is a journey and each of us handles the journey in our own way. We utilise our natural instincts, past experiences, knowledge and attitude to make that journey. Some will find it easy to make the journey and others not so easy. The Color Persona behavioural model has been designed to help support that journey by identifying key areas of preferences, attitudes and behaviours using the 4 colours.

A number of visual charts have been created specifically for James to aid better comprehension, these charts are based on the information collected when James completed the questionnaire and unique to him.

Color Persona  
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The concept of "4 colours" has been designed to help individuals distinguish and remember the different types of "Colour" personalities and behavioural tendencies associated with them. We are all made up of a combination of these 4 colours, each colour having its own level of intensity.

The amalgamation of the 4 colour intensities, along with the individual's style of behaviour (C. G. Jung) gives us our colour "footprint" or Colour "DNA". The colour DNA provides us with the "core" insight into the person's preferences and behavioural traits, which in turn can help to identify an individual's key Skills and Areas of potential improvements and enable us to make informed and conscious adjustments to our attitudes and behaviour to other people.

The Color Persona Model is not meant to be a "Be all and End all" solution, it is intended to be a simple and yet very affordable personality behavioural reporting tool to illustrate our behaviour, attitudes and preferences. The Model may not suit all individuals, especially those looking for a more intensive, deep down and granular level of reporting suitable to specific needs. James's dominant colour has been highlighted below.

INTROVERTED ENERGY Represented by colours Blue and Green Characteristics		EXTRAVERTED ENERGY Represented by colours Red and Yellow. Characteristics	
<b>Melancholic</b> Temperament is associated with Blue	<b>Phlegmatic</b> Temperament is associated with Green	<b>Choleric</b> Temperament is associated with Red	<b>Sanguine</b> Temperament is associated with Yellow
			
<b>How to Identify Blue Energy</b>  <b>BLUE's</b> are 'intense', serious, and 'deep' thinkers. They care strongly about things and it's important to them that things are as close to perfection as possible.	<b>How to Identify Green Energy</b>  <b>GREEN's</b> are calm and submissive; they wish for peace and quiet, a simple life free of worries and conflict. Compromising to achieve peace is more important than being right.	<b>How to Identify Red Energy</b>  <b>RED's</b> are tough, strong, focused and determined. They set their minds on a goal and strive to achieve it, to get things done. They do not back down when challenged.	<b>How to Identify Yellow Energy</b>  <b>YELLOW's</b> are fun-loving and easy-going. They believe that people who take things too seriously need to take a chill pill, get a life, go out and have some fun.

**INTROVERTED ENERGY**

Introversion is a preference to focus on the world inside the self. Introverts are highly aware of their inner world of perceptions, thoughts, ideas, beliefs, and feelings. They are also highly aware of their surroundings, noticing details that others don't see. However, they are not quick to discuss their thoughts, feelings or observations, as they prefer to internalise them. They involve themselves minimally in activities which demand their direct interaction with a large group of people.

**AMBIVERTED ENERGY**

The lesser known personality type "ambivert" is a good balance between introversion and extroversion, one that falls in the middle of the introverted-extroverted spectrum. While the extroverts are brash, outgoing and impulsive and the introverts being introspective, quiet and reserved; "ambiversion" describes people who display both extrovert and introvert tendencies depending on the situation. In many ways, ambiverts have the best of both worlds, and are able to tap into the strengths of both introverts and extroverts as needed.

**EXTRAVERTED ENERGY**

Extraversion or extrovert behaviour is a preference to focus on the world outside the self. Extroverts enjoy social interactions and tend to be enthusiastic, verbal, assertive, and animated. They enjoy large social gatherings, such as parties and any kind of group activity. Extraverts are likely to enjoy time spent with people and find themselves energized by social interaction.



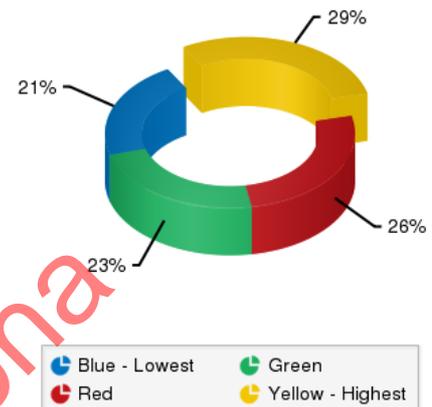
This Color Persona profile has been uniquely created for James in mind. The contents contained within this report is unique and tailored to the individual (no two reports are the same – even for the same person). The contents of this report are largely based on the input James has provided during the process of completing the Persona profiling questionnaire.

The following two pages provide an overview of James's personal style and some insight into how he works with people and tasks. The chart highlights individual colour scores.

## James's Conscious Chart.

Chart showing James's scores for the four colours, the result is based on his responses at the time of completing the Color Persona questionnaire.

The chart highlights his highest and lowest colours. The scores for all four colours have been merged to illustrate the comparison of the individual colours as a "whole" from 100%.



## Color Persona Report for James Bond

He enjoys the opportunity to work in an energising and empowering environment, and in the event that it is not, he will work at making that environment. James is capable of multi-tasking several activities at once, but others may consider it to be depthless work. He is kind, loving and pleasant and prefers an amiable friendly atmosphere. Looking after other people seems a way for him to satisfy his own personal need to serve.

when his ideas or plans are abandoned or judged, he finds it's hard to conceal his hurt and frustration and able to take it on the "chin". James has a wide range of contacts and associates and he works diligently at keeping connections active, additionally accomplishing required results. He prefers investing time and energy with individuals like himself, and may think that it's hard to identify with his inverse mental type, considering them to some degree dull and unexciting. He engulfs himself in new things and can beat off negativity by commencing another fascinating assignment. He has the right characteristic style for presentations. James shows solid dependability to the people in his group. He likes to be praised and recognised for his efforts, he may get dejected when others reject or show disapproval of his ideas.

James wants to experience the "best" life has to offer. He has a bold streak and is ready to take a gamble to maintain a high level of morale and expectations. James is always looking for the next new idea and experiences. He may believe that the price tag of success is a result of a lot of hard work and sacrifice. He is talented at working with individuals, both on a 1-2-1 and in gatherings, and can suitably be appointed for a leadership position. When he concocts another idea, he will submerge himself in it immediately.

He is a motivating and talented visionary who can inspire majority of the people. He prefers to focus on the current situation, which can lead him to skip over details and procedures. James has talent to identify opportunities in new ideas and the required skills to inspire others to back him. He has a solid self-conviction and looks forward to occasions where individuals enjoy his qualities.

He has a skill for seeing the future potential in individuals and situations. He needs ensure he includes realistic details in his assignments, and he should evaluate the situation impartially rather than from his personal angle. James is excited by the idea of tackling new challenges and exhibits creativity in resolving them. Guests to his home will have an enjoyable time and see memorabilia of good times.

He prefers to be "industrious" along with other with other busy individuals. He invests a lot of time and hard work in those individuals he considers as special friends. James has the skills to develop high performance teams with plenty of energy and team-work. He enjoys an engaging life that is friendly and collaborative.

He shows sympathy and compassion to everybody with his responsible and helpful approach. He enjoys having close contact with individuals he works with. James is admired by his associates and is relaxed with most people in nearly all circumstances. He favours conversing with individuals as opposed to written communication. Agreeable and strategic, James utilises his skills of a "diplomat" to build a collaborative atmosphere. He utilises his enthusiasm to help others and feels "synchronised" with what "drives" others and their needs.

Since he is so eager to please others, he can be seen as being superfluously interfering in other people's affairs. Exceptionally instinctive about people, James shows concern for their future advancement. He has a large collection of friends and network of contacts. He may become very bored with activities that demands focus on details, and tries to stay away from them. Ordinarily smooth and convincing, he doesn't care for confrontation and will try to avoid it, until pushed to his limit when he may "explode" verbally.

He accepts decisions that are supported by pragmatic and logical analysis but may disregard them when making the final judgment. If he can craft a role for every person in a project, then he will. He has a liking for discussing things thoroughly, which enables other people to comprehend his point of view. He would achieve improved results if he scrutinised information in more detail before making a judgement.

He will be aware of how the decision-making process and its outcome will affect other individuals. He has a tendency of making presumptions and can make judgments based on incorrect information. James may get distracted rapidly and forget key details in his flurry to move onto all the more exciting things. He prefers assignments which have an adjustable time scale. Extremely complicated factual data may appear to be tedious and exhausting and subsequently he may not invest energy in evaluating it. He may overstep his mark when he makes judgments and could end up apologising for not getting consent beforehand.

He tends to overcommit to others because he likes to keep them happy. His habit of circumventing unpalatable facts means that issues are not confronted or results are left incomplete. He makes speedy judgments settles and includes individuals in the in the solutions. He may come up with answers to problems without evaluating the possible impact of his approach. His liking for happy relationships will make him put a lot of effort to make it a success.

Now that James has read the Color Persona report and understands how others may "see" him, imagine how much more could be achieved by improving the Unconscious Persona either by increasing James's Colour traits that we usually keep hidden or Reducing his "visible" Conscious Colour traits. Indeed, there may well be hidden talents waiting to be discovered.

The chart may indicate the colours that can be improved if a particular colour is too low or too high.

### Areas for improvements.

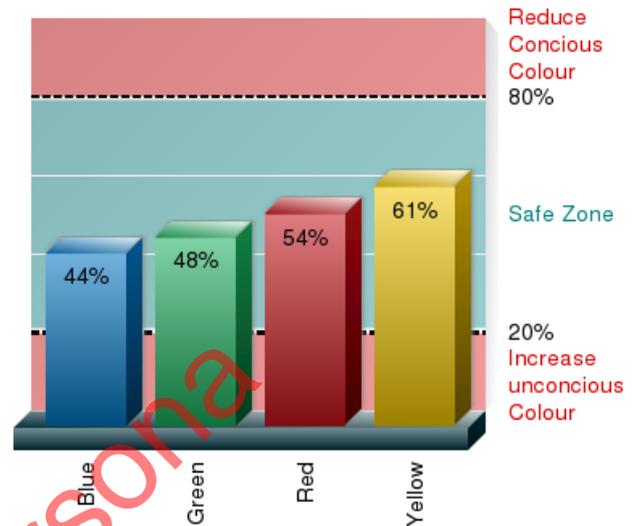
The chart highlights James's Conscious scores for the four colours. Some of these areas can be improved. The following pages will indicate the areas that can be improved but will also highlight the **Do's and Don'ts**.



The scores shown for each colour here is based out of 100% of that colour.

If the score is too low or too high, then the particular Colour is highlighted for possible improvements by either increasing or decreasing the colour trait.

++ = Increase colour  
'--' = Reduce colour



### The list of James's strongest areas and Areas that can be improved.

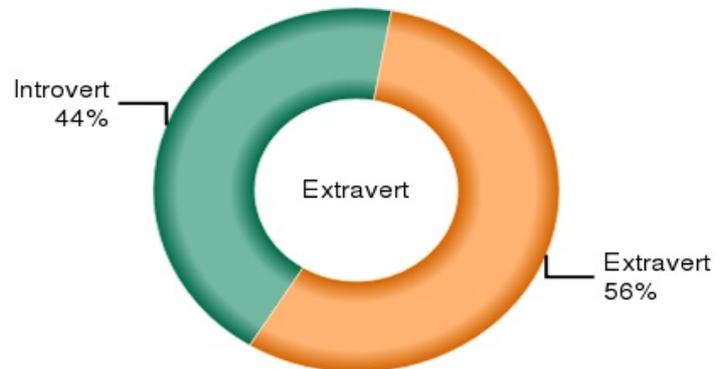
James's key strengths and Natural skills.	Areas for improvement.
<ul style="list-style-type: none"> <li>Perceptive and mindful of other peoples' problems.</li> <li>Shows limitless enthusiasm.</li> <li>Respectful, kind, charismatic and considerate of others.</li> <li>Perceptive and imaginative.</li> <li>Is ready to try a hand at anything.</li> <li>Versatile and all round relationship building abilities.</li> <li>Can manage in either a self-governing or domineering style.</li> <li>Infectious, full of zest and eagerness.</li> <li>Can act hastily.</li> <li>Normally sees the positives in all situations.</li> <li>Wants variety of experiences in work and relationships.</li> <li>Thinks innovation is the missing link to success.</li> <li>Positive in all circumstances.</li> </ul>	<ul style="list-style-type: none"> <li>Has a tendency to exaggerate situations.</li> <li>Sometimes doesn't see the seriousness of specific situations.</li> <li>He can converse in a confusing manner.</li> <li>Thinks of a solution before the problem has been discussed.</li> <li>Can hold resentment and remind you of it later.</li> <li>He loathes working on his own for long periods of time.</li> <li>May not pay enough attention to the details.</li> <li>Tends to see the world in an optimistic outlook.</li> <li>Dislikes dealing with facts and numbers or with a lot of attention to detail.</li> <li>Finds it difficult to concentrate on details for long periods of time.</li> <li>He can be persuaded to change his mind by the last person he was talking to.</li> <li>May not socialise with those that have a quieter approach than himself.</li> <li>Can be excessively idealistic about the abilities of other individuals.</li> </ul>

The information in this section illustrates the measure of James's introversion and extraversion, how he makes decisions and how he collects/gathers information.

## How James Interacts with people.

James is an Extravert, his behaviour to others is usually in an Extraverted manner.

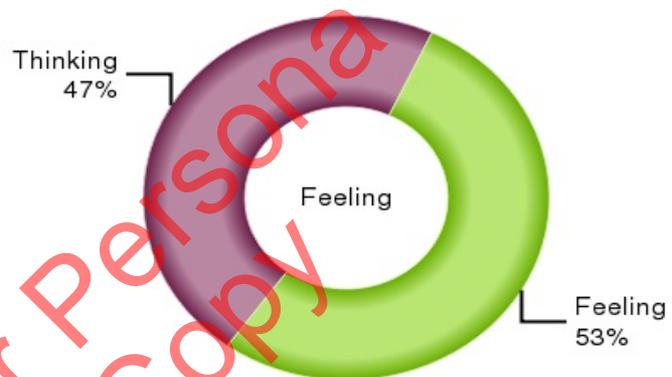
James utilises 56% of Extraverted behaviour and 44% of Introverted behaviour to approach people and things.



## How James Makes Decisions.

James primarily makes Decisions by Feeling (Heart) rather than Thinking (using his Head). He is more effective with people rather than Tasks.

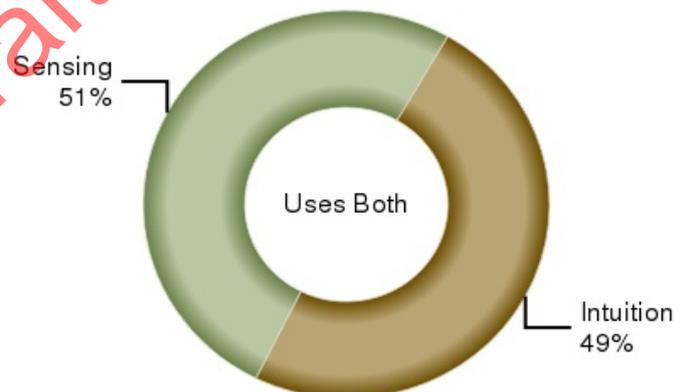
He utilises 53% of Feeling (heart) and 47% of Thinking (head) preference to make Decisions.



## How James Perceives information.

James Perceives (processes/gathers) information by utilising his Sensing (immediate information) and Intuition (deep thought) preferences equally.

He utilises 51% of Sensing (immediate data) and 49% of Intuition (deep thought) preferences to Perceive (process/gather) information.



The charts above are not meant to "pigeonhole" James, but merely illustrate the strongest and weakest areas of attitude, decision making and information processing traits. A combination pair of Extravert and Introvert makes up the "whole" 100%, similarly combination pair of Thinking and Feeling adds up to 100% of Decision making. Finally, a blend of Sensing and Intuition scores add up to 100%. James will combine all of the above variations to "uniquely" be himself.

It is important to recognise James's "value" and the contributions that he can bring to a team or group. Understanding the value of individuals can bring great rewards to a project, an organisation, a team and not forgetting satisfaction to the individual concerned.

The following Communication strategy pages can be shared with colleagues in teams, friends and family in order to get their feedback.

<b>The Key values James brings to the team.</b>	
<ul style="list-style-type: none"> <li>▪ Takes advantage of every opportunity to the max.</li> <li>▪ Likes utilising his relationship building talents.</li> <li>▪ Thinks of an extensive number of recommendations.</li> <li>▪ Is an appealing leader.</li> <li>▪ Engages other individuals to come up with concepts.</li> <li>▪ Adds a feeling of enjoyment and enthusiasm to the group.</li> <li>▪ His positivity and energy are infectious and it encourages other people.</li> <li>▪ Increases and empowers team work.</li> <li>▪ Thinks that anything is achievable.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Articulates new concepts.</li> <li>▪ Initiates tasks, gets them completed and justifies the results.</li> <li>▪ Proposes concepts with enthusiasm and compassion.</li> <li>▪ Adds enthusiasm and diversity to the group.</li> <li>▪ Introduces an approach that motivates the team.</li> <li>▪ Has foresight and instinct.</li> <li>▪ Adds energy and creativity.</li> <li>▪ Instils self-assurance in other individuals.</li> <li>▪ Can see foresee future opportunities.</li> </ul>

## Strategy to effectively Communicate with James

The adage of "Communication is King" highlights the importance of how we communicate with James, effective communication is fundamental to successful teamwork. Individuals have their own preferred style that they use day to day to read, write, send and receive messages that work best for them. If we communicate with James, using his preferred method, we can eliminate confusion and break down barriers and improve efficiency.

<b>To Communicate Effectively</b>	<b>Try Not to:</b>
<ul style="list-style-type: none"> <li>▪ Continue to provide new ideas.</li> <li>▪ Omit unimportant data and excess detail.</li> <li>▪ Ensure the anticipated results are categorically known.</li> <li>▪ Talk in an energetic and animated way.</li> <li>▪ During conversations with him, employ colourful and energising words.</li> <li>▪ Acknowledge the required results with him.</li> <li>▪ Support him to meet his needs for new opportunities and problems to solve.</li> <li>▪ Keep a reassuring and impartial approach.</li> <li>▪ Behave in a positive and enthusiastic way.</li> <li>▪ Give historical information to stimulate conversation.</li> <li>▪ Focus on people issues instead of facts and numbers.</li> <li>▪ Converse with him in a casual, easy-going manner.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Be inexplicit or neglect to agree objectives.</li> <li>▪ Give the feeling that it's an unworkable task or dampen his excitement with negativity.</li> <li>▪ Cut short or weaken his enthusiasm.</li> <li>▪ Keep strictly to a business-like approach.</li> <li>▪ Implement inflexible timeframes and controls.</li> <li>▪ Show your lack of interest in his concerns.</li> <li>▪ Over manage him.</li> <li>▪ Give the feeling that you are not paying attention.</li> <li>▪ Force guidelines and controls and expect him to follow them.</li> <li>▪ Put too many obstacles in his path.</li> <li>▪ Ask how he perceives himself.</li> <li>▪ Be too demanding or make trouble for the fun.</li> </ul>

## How James should communicate with a BLUE colour preference.



In order to encourage productive and efficient communication within a team or a group, it is imperative to acknowledge and comprehend how the individuals of different colour preference like to be communicated with. The sample list below contains the things James should DO and should NOT DO when communicating with people having a colour preference of BLUE.

 <b>Things James should DO</b>	 <b>Things James should NOT DO</b>
<ul style="list-style-type: none"> <li>▪ Stick to established process and procedures.</li> <li>▪ Investigate background details before meeting them</li> <li>▪ Document facts and details for them</li> <li>▪ Talk in a quiet, steady way</li> <li>▪ Utilise their skills</li> <li>▪ Give notification ahead of time</li> <li>▪ Appreciate their need for solitude</li> <li>▪ Respect their impartial judgment</li> <li>▪ Come organised with details and facts</li> <li>▪ Respect their efficiency</li> </ul>	<ul style="list-style-type: none"> <li>▪ Do not be disorderly and "unclear"</li> <li>▪ Avoid engaging in social small talk</li> <li>▪ Refrain from completing their sentences</li> <li>▪ Try not to bombard with questions</li> <li>▪ Do not try to "charm" them</li> <li>▪ Avoid asking them for immediate answers in meetings</li> <li>▪ Do not demand an instant response</li> <li>▪ Do not rush them</li> <li>▪ Avoid suggesting ill-conceived ideas</li> <li>▪ Do not talk boorishly and animatedly</li> </ul>

## How to recognise someone with a Blue Colour preference.

Look for the following behaviour traits to recognise someone with **Blue** Colour preference.

<b>Everyday situations</b>	<b>Under stress / Pressure situations</b>
<ul style="list-style-type: none"> <li>▪ Pauses, Questions, Quiet, Monotone</li> <li>▪ Private, Reserved, Avoids eye contact</li> <li>▪ Detached and Uninvolved</li> <li>▪ Conservative, Status Quo, Balance</li> <li>▪ Finisher, Neat, Functional, No personal touches</li> </ul>	<ul style="list-style-type: none"> <li>▪ Distant or Stand Offish</li> <li>▪ Uninterested or Boring</li> <li>▪ Pedantic or nit-picking</li> <li>▪ Un-cooperative or Cold</li> <li>▪ Negative or Pessimistic</li> </ul>

## How James should communicate with a GREEN colour preference.



In order to encourage productive and efficient communication within a team or a group, it is imperative to acknowledge and comprehend how the individuals of different colour preference like to be communicated with. The sample list below contains the things James should DO and should NOT DO when communicating with people having a colour preference of GREEN.

<b>Things James should DO</b>	<b>Things James should NOT DO</b>
<ul style="list-style-type: none"> <li>▪ Encourage a peaceful environment</li> <li>▪ Appreciate their commitment</li> <li>▪ Give them opportunity to feel relaxed</li> <li>▪ Talk in a warmhearted way</li> <li>▪ Provide help when required</li> <li>▪ Learn more about their personal beliefs</li> <li>▪ Be inquisitive and listen</li> <li>▪ Listen compassionately</li> <li>▪ Take a casual, simple approach</li> <li>▪ Make time to speak to them in person</li> </ul>	<ul style="list-style-type: none"> <li>▪ Avoid getting aggressive or antagonistic</li> <li>▪ Refrain from demanding snappy responses</li> <li>▪ Try not to come across as dishonest</li> <li>▪ Try not to come across as forceful</li> <li>▪ Do not interrupt them before they have finished</li> <li>▪ Hold off from giving "gushing" compliments</li> <li>▪ Avoid making them the focus of attention.</li> <li>▪ Do not challenge their personal beliefs</li> <li>▪ Do not talk boisterously and hurriedly</li> <li>▪ Avoid giving negative criticism</li> </ul>

## How to recognise someone with a Green Colour preference.

Look for the following behaviour traits to recognise someone with **Green** Colour preference.

<b>Everyday situations</b>	<b>Under stress / Pressure situations</b>
<ul style="list-style-type: none"> <li>▪ Gentle, Likeable, Approachable, Take it easy</li> <li>▪ Relaxed, Informal</li> <li>▪ Smart casual, Comfortable</li> <li>▪ Homely, Lived in, family photos or plants</li> <li>▪ Smiling, Soft handshake</li> </ul>	<ul style="list-style-type: none"> <li>▪ Accommodating or Malleable</li> <li>▪ Indecisive or Uncertain</li> <li>▪ Slow-moving and unexciting</li> <li>▪ Lack of forcefulness or strength</li> <li>▪ Awkward or Difficult</li> </ul>

## How James should communicate with a RED colour preference.



In order to encourage productive and efficient communication within a team or a group, it is imperative to acknowledge and comprehend how the individuals of different colour preference like to be communicated with. The sample list below contains the things James should DO and should NOT DO when communicating with people having a colour preference of RED.

<b>Things James should DO</b>	<b>Things James should NOT DO</b>
<ul style="list-style-type: none"> <li>▪ Take responsibility of problems</li> <li>▪ Be prepared and on time</li> <li>▪ Ask purposeful, reasonable questions</li> <li>▪ Get to the heart of the matter</li> <li>▪ Talk in a transparent, decisive way</li> <li>▪ Be optimistic and keen</li> <li>▪ Be well organised</li> <li>▪ Be brief, to the point and complete</li> <li>▪ Stay at thier pace</li> <li>▪ Keep to the subject at hand</li> </ul>	<ul style="list-style-type: none"> <li>▪ Avoid coming across as pessimistic or nit-picking</li> <li>▪ Refrain from questioning their authority</li> <li>▪ Do not barge in</li> <li>▪ Do not get sensitive in conversations</li> <li>▪ Do not argue with them in public</li> <li>▪ Avoid hopping between topics</li> <li>▪ Do not come across as reluctant or uncertain</li> <li>▪ Don't order them to do something</li> <li>▪ Refrain from rambling or playing for time</li> <li>▪ Avoid muttering or talking at a slow pace</li> </ul>

### How to recognise someone with a Red Colour preference.

Look for the following behaviour traits to recognise someone with **Red** Colour preference.

Everyday situations	Under stress / Pressure situations
<ul style="list-style-type: none"> <li>▪ Direct, Outspoken, Succinct</li> <li>▪ Confident, Firm handshake</li> <li>▪ Direct eye contact</li> <li>▪ Smart, Stylish, Professionals</li> <li>▪ Neat, Latest gadgets, Certificates</li> </ul>	<ul style="list-style-type: none"> <li>▪ Aggressive / Direct</li> <li>▪ Forceful / Single minded</li> <li>▪ Resisting / Argumentative</li> <li>▪ Impatient or Intolerant</li> <li>▪ Rude or Arrogant</li> </ul>

## How James should communicate with a YELLOW colour preference.



In order to encourage productive and efficient communication within a team or a group, it is imperative to acknowledge and comprehend how the individuals of different colour preference like to be communicated with. The sample list below contains the things James should DO and should NOT DO when communicating with people having a colour preference of YELLOW.

 <b>Things James should DO</b>	 <b>Things James should NOT DO</b>
<ul style="list-style-type: none"> <li>▪ Engage them at any suitable opportunity</li> <li>▪ Let them express their opinions.</li> <li>▪ Get their points of view</li> <li>▪ Talk in a positive, excited manner</li> <li>▪ Acknowledge their "original thinking" approach</li> <li>▪ Take a casual approach</li> <li>▪ Keep things moving and interesting</li> <li>▪ Propose an array of activities and topics</li> <li>▪ Take part in some amusing small talk</li> <li>▪ Appreciate their skills for lifting morale</li> </ul>	<ul style="list-style-type: none"> <li>▪ Do not ignore their need for attention</li> <li>▪ Avoid challenging their stories out in the open</li> <li>▪ Do not exclude them from activities</li> <li>▪ Do not come across as gloomy or uninvolved</li> <li>▪ Refrain from sending lengthily and complicated reports</li> <li>▪ Do not enforce restrictions and policy</li> <li>▪ Refrain from asking for or giving in-depth information</li> <li>▪ Do not overlook their need for some feedback</li> <li>▪ Avoid speaking purely about facts and figures</li> <li>▪ Avoid coming across as "fault finding"</li> </ul>

### How to recognise someone with a Yellow Colour preference.

Look for the following behaviour traits to recognise someone with **Yellow** Colour preference.

<b>Everyday situations</b>	<b>Under stress / Pressure situations</b>
<ul style="list-style-type: none"> <li>▪ Loud, Talkative, Laughing / Joking, Quick</li> <li>▪ Lively, Expressive</li> <li>▪ Energetic, Good eye contact</li> <li>▪ Individual, Flamboyant, Quirky</li> <li>▪ Disorganised, Group photos, Social activities</li> </ul>	<ul style="list-style-type: none"> <li>▪ Frivolous</li> <li>▪ Indiscreet</li> <li>▪ Silly</li> <li>▪ Show off</li> <li>▪ Emotional</li> </ul>



Efficient and well-performing teams have an inherent need for imaginative and creative ideas and ways to implement the new ideas in order to resolve issues or come up with new solutions or options.

The listed pairs of Creative strengths and the correlating areas for improvement below, highlight how James approaches Innovation and creativity, alongside the suggestions on how these can be further developed.

 <b>James's Innovative strengths</b>	 <b>Some Areas for Development</b>
<ul style="list-style-type: none"> <li>■ Shows his feelings when discussing the selection of response.</li> <li>■ Produces his best work when he can discuss his concepts with like-minded people.</li> <li>■ Searches for support for his ideas.</li> <li>■ Once he has thought of an idea, he will follow up on it.</li> <li>■ Has boundless excitement and creative energy.</li> <li>■ Has a sharp and powerful foresight.</li> <li>■ Is very enthusiastic in a team.</li> <li>■ Shows a huge amount of uplifting approach that failure doesn't seem to be a possibility.</li> <li>■ Likes a more relaxed and approachable style.</li> <li>■ His solid interpersonal talents are advantageous when presenting his ideas.</li> <li>■ Vocally shares his ideas.</li> <li>■ Articulates his ideas and points of view.</li> <li>■ Is always coming up with innovative new concepts.</li> <li>■ Thinks of many ideas that can stay in his mind.</li> <li>■ Prefers the easiest choice.</li> </ul>	<ul style="list-style-type: none"> <li>■ Consider the individuals who may feel awkward with an overflow of emotions in plain view.</li> <li>■ Find a way to be just as innovative when working by himself.</li> <li>■ It doesn't imply that it's a "good" idea even though it has been acknowledged by others.</li> <li>■ Stop, document the idea and assess it.</li> <li>■ Focus on the best ideas and turn them into reality.</li> <li>■ While showcasing the vision, make sure the enthusiasm is balanced and impartial.</li> <li>■ Some people may consider this to be "exaggerated" and tiring.</li> <li>■ Be mindful not to appear feeling dejected if failure does happen.</li> <li>■ Avoid frustrating others, stick to one subject don't switch between subjects.</li> <li>■ Keep in mind that not everybody will be so passionate.</li> <li>■ Ensure they are thoroughly analysed before opening speaking out.</li> <li>■ Make sure that other individuals are heard as well.</li> <li>■ Remember that a few good quality ideas are better than a lot of average ones.</li> <li>■ Make sure that that are documented and researched.</li> <li>■ Thorough investigation in the initial stages of the project can save time and energy.</li> </ul>



Now that you have read through the Color Persona profile report, we hope you acquired some useful and valuable information that you can implement.

Here is a list of activities you could carry out to help you with implementing some of the ideas and recommendations:

- Identify Do's and Dont's that you think you would benefit from
- Try implementing some of the suggestions and ideas that you feel are quick "wins".
- Set aside some personal time to experiment with the Do's and dont's when communicating with people of other colour types
- Ask a few colleagues/friend or family to give you feedback on the report
- Under strengths and Weaknesses - Identify the 'Areas for improvement' that you feel would yield best results for you.
- Identify Do's and Dont's that you think your colleagues/friends/family think you would benefit from
- Make a list of some of the report statements you disagree with and get feedback from friends and colleagues on the compiled list.

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